

PATA Thailand Chapter's ExCom Meeting Minutes

July 30, 2013 at 10:00h at Engagement Hub PATA HQ

Present:

Mr. Bert van Walbeek	Chairman Executive Committee
Mr. Luzi Matzig	Vice Chairman
Mr. Bob James	Treasurer
Ms. Narierut Pantong	Chairman Outbound Marketing Committee
Ms. Ben Montgomery	Chairman Industry Relations Committee
Ms. Patsupa Lelanapaparn	TAT Committee Member
Ms. Anoma Romyanan	TG Committee member
Ms. Monica Pawa	PATA HQ South Asia Chapters
Mrs. Gisi van Walbeek	Secretariat

Excused:

M.L. Hathajnok Kritikara	Hon. Secretary
Mr. Justin Malcolm	Chairman Inbound Marketing Committee
Mr. Siradej Donavanik (Champ)	Committee member
Mr. Blair Speers	Chairman IT Committee
Dr. Jutamas Wisansing	Chairman Education Committee
Ms. Sirima Eamtako	Chairman PR Committee
Ms. Sutarat Chalothorn	PATA HQ
Ms. Chureerat Kongtrakul	TAT Committee Member
Ms. Panada Chanitwat	TG Committee member

The Chairman opened the meeting at 10.26h and thanked PATA HQ for hosting the meeting.

Minutes of ExCom meeting on July 03, 2013 were reviewed and approved.

The Chairman mentioned again that two seats are still open at the ExCom and asked for input / suggestions from the present members.

Chairman's Report

He reported in detail on his attendance on behalf of PATA Thailand Chapter of the Child Safety meeting by World Vision and pointed out the duty of the Chapter to consider how to possibly support this cause.

He continued to report on behalf of Justin and suggested to organize a similar training for Chapter members.

The secretariat reported on the midsummer party that was held jointly with Skål at the Chatrium Hotel. It was successful and created a shared profit of Baht 20,160.00.

The Chairman also informed all present about the meeting with the JFCCT about safety and security.

Two half-day seminars are planned for the end of September and the end of October in Chulalongkorn University. An official proposal for the support of the MoTS and TAT will be send out after the dates are confirmed. He will also try and get two speakers from overseas.

His next point was the PATA foundation.

He spoke to John Gray from Seacanoë who is looking for sponsorship for one of his projects, if the ExCom members agree he will forward that proposal to PATA HQ.

Monica will get the previous documents for the grant given 2 years ago.

Additionally he asked if the Chapter should organize a trip for members, i.e. study trip to visit neighbouring countries and meet their local chapters.

It was proposed to visit supported projects or go for an inspection trip to Bangladesh.

Committee Reports

Action

Education Committee

Dr. Jutamas was excused and in detail regarding the meeting they had with the ministry of education.

Marketing Inbound Tourism Committee

Justin was excused and the Chairman reported on his behalf.

We would like to organize 2 quarterly luncheons before the end of the year.

JM

The first one in September should have speakers from Google and TripAdvisor.

The second one in November should be about CVE and he is in contact with Kasikorn research people and World Bank and ADB.

BvW

Marketing Outbound Tourism Committee

Khun Narierut reported that her planned meeting with TTAA is postponed.

There was no response to the proposal to support other chapters to increase their Thailand business.

P.R. Committee

Khun Sirima was excused and the Chairman, on her behalf, explained in detail on the Media brief, which will follow after the meeting.

About 12 journalists are expected. The Chairman will do the introduction. Ben, Justin and Champ will do the presentations.

Sirima indicated that she wants to resign from the ExCom but the Chairman asked her to reconsider.

Another point raised was to re-instate the newsletter, no real consensus was reached at this time.

Membership Committee

The committee chair position is still open and the Chairman again asked all ExCom members to find a replacement and also for help to get more members.

It was agreed in a previous meeting that all ExCom members would "recruit" at least 3 new members

Industry Relations Committee

Ben reported that the Chairman will attend a meeting with BMA the next day and that the Chapter has been invited to a cocktail party on Friday.

The Chairman will give a short speech of congratulation on the occasion that Bangkok received for the fourth consecutive year the first prize for the best city in the world.

Ben continued to report that she met the VP of the Nation Group which might be very helpful for future projects.

Information Technology Committee

The email issues are still not solved and Blair will let the Chairman know if he can continue to be at the committee by the end of August.

Treasurer

Bob James read the financial reports. No objections were raised and the accuracy of the reports was accepted.

Secretariat matters

Gisi reported on the membership:

Total members: 105 Members paid: 79 Membership fees still outstanding: Baht 70,400.00

New member:

PMC Production Thailand (Nanta)
Pacific Leisure

MindWaves Solution
Himalayan Holidays

Gisi reported that the Chapter registration is completed and the bylaws need to be changed.

However, there is still an unsolved problem with the Revenue department.

PATA Headquarters items

Monica told the meeting that so far 270 buyers and 285 sellers have registered and that Mr. Craigs will go to Koh Samui to attend meeting of the APEC Tourism Working Group, August 13 - 16.

Any Other Business

No other pending business to be addressed, the Chairman thanked the committee and the meeting adjourned at 11:45hrs.

Next meeting

Wednesday, August 28, 2013
at 10:00h at Asian Trails' Board Room