

PATA Thailand Chapter's ExCom Meeting Minutes

August 28, 2013, 10:00h at Asian Trails' Board Room

Present:

Mr. Bert van Walbeek	Chairman Executive Committee
Mr. Luzi Matzig	Vice Chairman
M.L. Hathaijnok Kritikara	Hon. Secretary
Ms. Ben Montgomery	Chairman Industry Relations Committee
Ms. Narierut Pantong	Chairman Outbound Marketing Committee
Ms. Patsupa Lelanapaparn	TAT Committee Member
Mrs. Gisi van Walbeek	Secretariat

Excused:

Mr. Bob James	Treasurer
Mr. Justin Malcolm	Chairman Inbound Marketing Committee
Ms. Sirima Eamtako	Chairman PR Committee
Mr. Siradej Donavanik (Champ)	Committee member
Mr. Chotechuang Soorangura (Tony)	Committee member
Ms. Sutarat Chalothorn	PATA HQ

Unexcused:

Ms. Anoma Romyanan	TG Committee member
Ms. Panada Chanitwat	Representing the TG Committee member
Mr. Blair Speers	Chairman IT Committee
Dr. Jutamas Wisansing	Chairman Education Committee

The Chairman opened the meeting at 10:15 AM.

Minutes of ExCom meeting on July 30, 2013 were reviewed and approved.

Chairman's Report

He informed the meeting that Mr. Chotechuang Soorangura (Tony) will be joining the ExCom.

He also will talk to Khun Alwin from Pacific Leisure if Khun Ladawan can join as well.

He continued reporting on the upcoming seminar / workshop about Child Safe that same afternoon.

This event is coordinated by the Chapter in collaboration with Project Childhood Prevention Pillar, an Australian Agency for International Development (AusAID) initiative implemented by World Vision.

The Chairman's next point was the planned joint event (PATA Thailand Chapter, Skål and JFCCT), two ½ day sessions, at the end of September / end of October. He reported in great detail.

He had also contacted the chapter in Bangladesh for a planned site visit but did not receive an answer, yet.

He continued to propose a “Bangkok by night” tour for chapter members:

visit companies/operations working at night like newspapers, traffic police control centre, a bakery, TG operations and post office during the first quarter of 2014.

Unfortunately the chapter did not receive any response from John Gray regarding a planned visit to Phuket to see the supported projects.

Committee Reports

Action

Education Committee

Dr. Jutamas was not present and nothing to report.

Writing the “rules” for the student contest of the Khun Kusa scholarship is still pending

Jan

Marketing Inbound Tourism Committee

Justin was excused and the Chairman reported on his behalf. He is still trying to get somebody from Facebook to speak at the next quarterly luncheon.

Justin

Another quarterly luncheon is planned for November where the people from Kasikorn bank will talk about CVE. Justin and the Chairman will meet with them in the coming week.

Justin

Marketing Outbound Tourism Committee

She will invite outbound Travel Agents for an informal meeting.

Narierut

The Chairman will also meet with the people of the DZT this coming week.

Khun Narierut reported that the planned meeting with TTAA is postponed.

P.R. Committee

Khun Sirima was excused.

The Chairman reported on her behalf of the very successful Media Brief.

Membership Committee

The Chairman suggested to have Tony and Champ sharing the Committee chair.

Khun Narierut was very active to recruit new members.

Industry Relations Committee

Ben reported she received a phone call from Khun Piyaman who asked her to speak on behalf of TCT at the Nations TV broadcasting. She reported in great detail.

Additionally she informed the meeting about the day she went to Bangkok University teaching the tourism students and used “mapping the future” for her presentation.

On behalf of PATA Thailand Chapter she will be also speaking at the Focus group to the award winners at Bangkok University.

The Chairman he informed the meeting that he was invited by the BMA to be one of the speakers at the celebration ceremony for the award Bangkok received for being the best city in the world for the fourth consecutive year.

The Governor asked the Chairman to write a letter to the TAT asking for an invitation to meet the next governor mid October.

Information Technology Committee

The Chairman informed the meeting that the cooperation with Blair Speers is rather strained and that there are still major IT related and email problems.

He proposed to replace Blair with Mr. Har van der Veen from MindWaves who then also can take over the webhosting for the Chapter website and look after all IT related projects.

The ExCom members approved and it was agreed on accordingly.

Treasurer

Bob James was excused and Luzi read the financial reports on his behalf.

No objections were raised and the accuracy of the reports was accepted.

Secretariat matters

Gisi reported on the membership:

Total members: 107

Members paid: 95

Membership fees still outstanding Baht 48,000.00.

New members

POWER TRAVEL & TOURS

ABACUS DESIGN

IMPACT EXHIBITION MANAGEMENT

Khun Sutham is still talking to the Revenue Department regarding the chapter registration. Eventually the bylaws will need changing.

PATA Headquarters items

Khun Sutarat was excused. Nothing to report.

Any Other Business

The Chairman told the meeting that he will not attend the board meeting in Chengdu, Luzi and Ben will

No other pending business to be addressed, the Chairman thanked the committee and the meeting adjourned at 11:20hrs.

Next meeting
Wednesday, September 25, 2013
10:00h at Asian Trails' Board Room