

PATA Thailand Chapter's ExCom Meeting Minutes

June 18, 2014, 10:00h

at Krabi Room 25th floor, Centara Grand at Central World.

Present:

Ms. Ben Montgomery	Chairman Executive Committee & Chairman Industry Relations Committee
Mr. Luzi Matzig	Vice Chairman
Ms. Phornsiri Manoharn	Advisor
M.L. Hathaijok Kritikara	Hon. Secretary
Mr. Bob James	Treasurer
Mr. Bert van Walbeek	Chairman Membership Committee
Dr. Jutamas Wisansing	Chairman Education Committee
Ms. Narierut Pantong	Chairman Outbound Marketing Committee
Mr. Chotechuang Soorangura (Tony)	Committee member
Ms. Patsupa Lelanapaparn	TAT Committee Member
Ms. Anoma Romyanan	TG Committee member
Ms. Panada Chanitwat	Representing the TG Committee member
Ms. Sutarat Chalothorn	PATA HQ
Ms. Monica Pawa	PATA HQ
Ms. Stephnie Lee	PATA HQ
Mrs. Gisi van Walbeek	Secretariat

Excused:

Mr. Siripakorn Cheawsamoot	TAT Committee Member
Ms. Chureerat Kongtrakul	TAT Committee Member
Mr. Har van der Veen	Chairman IT Committee
Mr. Justin Malcolm	Chairman Inbound Marketing Committee
Mr. Siradej Donavanik (Champ)	Committee member

Unexcused:

Mr. Steve Ross	Committee member
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The Chairman opened the meeting at 10:10 AM and welcomed Khun Phornsiri.

Topic

Presenter

ExCom Meeting 5 March and April 30, 2014,
Minutes to be approved

Chair

Minutes of ExCom meeting on March 05 and April 30, 2014 were reviewed and approved.

Update Facebook event on 28 May 2014
Update Events calendar

Justin

Justin was excused and the Chairman reported briefly on his behalf. Due to the martial law the planned event on May 28 "Travel in Facebook" had to be postponed, the new date to be advised.

IT Grand Slam & IT engagements – Website & Social media

Har

Har was excused and the Chairman reported briefly on his behalf.

She continued to inform the meeting about the upcoming Midsummer Party, jointly to be held with Skål.

Report PTC Involvement at TTM+ on 4 June
Plan for 2014 Kusa Scholarship with Central Group and TCDC

Dr. Jan

Jan gave a detailed report about the TTM+ 2014 forum.

Ben and Jan visited the Central Group to raise sponsorship for the Khun Kusa Scholarship.

Their response was very positive, however, that will only materialize in 2015. It was suggested that the sponsorship should be in kind.

They have also planned to talk to TCDC. Ben explained in more details. She also suggested to include more chapter members for sponsorships.

Both Ben and Jan elaborated again on this very detailed.

Another question raised was also if TAT would endorse such programs. Khun Patsupa responded that a complete written proposal needs to be presented to TAT first.

PATA/Skal Summer Party on 1 July 2014

Tony / Ben

Tony updated the meeting on the preparations for the planned Midsummer party, July 1.

So far the chapter has received 11 prizes for the lucky draw.

Registration fee will be Baht 650 for Skál and PATA Thailand Chapter members, Baht 750 for non-members and Baht 550 for tourism interns.

Jan suggested to add a corporate ticket price of Baht 6500 for 10 plus 1.

Ben is expecting 200+ guests for that evening.

Membership Drive

Bert / Champ

Champ was excused and Bert reported that during their meeting they decided to change some of the dates of the original schedule due to the present situation.

Certificates to members in good standing were sent out and well received, with positive feedback.

He is still waiting for the updated event schedule.

It also still needs to be decided if Twitter, Facebook and the website

will be reactivated.

Once all that has been done and benefits are established, a membership drive can be started

The Chairman stated that Steve Ross will be joining the PATA Thailand Chapter and take over the media / PR section.

Jan suggested to approach universities, holding a workshop and recruiting them to become PATA Thailand Chapter members.

The idea is to charge for the workshop attendance and offering them the membership for the first year. A lively discussion followed.

Preliminary date is set for the end of August, venue to be the Hub centre at PATA HQ.

Price should be Baht 8000, including membership till the end of 2015.

Update Invitation to Muay Thai Live

Ben

Khun Phornsiri repeated her invitation to visit this show.

Ben also proposed that the next ExCom meeting on July 30 should be held prior to this event at Asiatique.

Industry focus groups

(TCT/TCEB/TAT/PATA HQ/Starwood)

Jan / Tony / Luzi / Justin / Ben

Jan and Tony went on behalf of the chapter. Tony explained it and a very detailed report by Jan followed.

Ben elaborated on the meeting with TCEP she went to on June 9 and continued updating the meeting on the status of the Chao Phraya declaration.

After Ben's suggestion that the ministry should also be presented as advisor Khun Phornsiri explained the procedure how to handle this.

Working relationship with TTAA under K. Suparerk's Term

Narierut

Khun Narierut will talk to Khun Suparerk but no date has been set yet.

Bylaws Revision

Ben/Luzi

The existing bylaws of 2001 and the amendment from 2008 will be replaced by revised PATA Chapter bylaws which need approval of the chapter members.

It was discussed and decided to hold this EGM on July 30, prior to the visit to Muay Thai Live, in the Irish Pub at Asiatique, followed by the quarterly networking event.

Schedule as follows:

Monthly ExCom meeting at 16:00h, followed by EGM at 18:00h and Muay Thai Live at 20:00h.

Khun Phornsiri extended her invitation to all PATA Thailand Chapter members.

As per page 38 of the PATA Chapter handbook regarding the positions of the ExCom - Program/Event will be replacing Marketing.

Bert went on record to voice his opposition to the alteration of the suggested bylaw, point 9a, from Ben and Luzi.
It was agreed on to keep point 11a instead.

Another suggested change regarding the 2 year term was deemed not to be very practical.
Bert will propose a new wording.

Financial Report

Bob

Bob James presented the financial statements.
No objections were raised and the accuracy of the reports was accepted.

He also said that it is critical that members pay their outstanding dues.
He suggested to prepare a flyer with benefits for the members.

Secretariat matters

Secretariat / Chair

- **Update on Secretariat's activities**
- **Secretariat handover plan from The Winning Edge to PATA HQ**

Gisi reported on the membership:

Total members: 94

Members paid: 56

Membership fee outstanding: B 132,375.00

Members cancelled:

May:

ELEVEN LIVE

PARADISE KOH YAO BOUTIQUE BEACH RESORT & SPA

SEA VIEW RESORT & SPA

CHATRIUM HOTEL RIVERSIDE BANGKOK

PLAZA ATHENEE BANGKOK, A ROYAL MERIDIEN HOTEL

June:

BANGKOK UNIVERSITY INTERNATIONAL COLLEGE

THE BRITISH CLUB

New members:

Grasshopper (Thailand) Ltd.,

It was mentioned that the profit / loss of the upcoming Midsummer party will be split 50/50 between PTC and Skal.

Gisi will handle the registration and money collection but will handover the money to PATA HQ since the official handover is on July 2.

Ben thanked the secretariat for the work and support over the last 2 ½ years. She announced that PATA HQ will take over the responsibilities of the secretariat, including the financial part, administration and event management. She further mentioned that this will be Kh. Pairoj's project to show that PATA HQ will and can support all 45 chapters worldwide.

The second chapter receiving this support is the UAE chapter.

The official handover will take place on July 2, 2014 at 14:00h.

It was further discussed that the ExCom list needs to be updated and the logo to be changed.

Sutarat mentioned that the various responsibilities still need to be assigned. No details have been confirmed yet.

PATA HQ Update

PATA HQ

Sutarat updated the meeting on the upcoming PATA Travel Mart in Cambodia.

At the moment 11 sellers and 6 buyers from Thailand are registered.

The colloquium in Zhuhai went very well. 8 Chapters gave presentations. HQ did a survey with the NextGen which was very successful and will be published soon.

Participation at the Chapter webinar was not very strong and has been discontinued.

For the PATA academy 18 delegates have confirmed their participation.

She continued to report on past events.

Eric and Paul will be doing a site inspection for the Midsummer party on July 1.

Any Other Business

No other pending business to be addressed, the Chairman thanked the committee and the meeting adjourned at 12:20hrs.

Next ExCom Meeting on July 30, 2014

Time: 16:00h

Venue: Asiatique