

# PATA Thailand Chapter's ExCom Meeting Minutes

March 05, 2014, 10:00h at Asian Trails' Board  
Room

Present:

Mr. Bert van Walbeek	Chairman Executive Committee
Mr. Luzi Matzig	Vice Chairman
Mr. Bob James	Treasurer
M.L. Hathaijnok Kritikara	Hon. Secretary
Mr. Har van der Veen	Chairman IT Committee
Mr. Justin Malcolm	Chairman Inbound Marketing Committee
Ms. Narierut Pantong	Chairman Outbound Marketing Committee
Ms. Ben Montgomery	Chairman Industry Relations Committee
Ms. Patsupa Lelanaparn	TAT Committee Member
Mr. Siripakorn Cheawsamoot	TAT Committee Member
Mrs. Gisi van Walbeek	Secretariat

Excused:

Dr. Jutamas Wisansing	Chairman Education Committee
Ms. Chureerat Kongtrakul	TAT Committee Member
Ms. Sutarat Chalothorn	PATA HQ

Unexcused:

Mr. Siradej Donovanik (Champ)	Committee member
Mr. Chotechuang Soorangura (Tony)	Committee member
Ms. Anoma Romyanan	TG Committee member
Ms. Panada Chanitwat	Representing the TG Committee member

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The Chairman ( 2012 - 2013 ) opened the meeting at 10:05 AM.

Minutes of ExCom meeting on October 30, 2013 were reviewed and approved.

Minutes of the AGM on February 19, 2014 were reviewed and approved.

## Chairman's Report

The Chairman continued to present his last remarks at the end of his tenure as Chairman for the period of 2012 and 2013.

He thanked the ExCom for their support during the last 2 years.

Ms. Montgomery discussed further remarks from the Chairman regarding those points.

Mr. Matzig proposed to nominate Ms. Montgomery as Chairman.

Mr. Malcolm had enquired about more involvement from TAT in regard to industry relations.

Mr. Siripakorn Cheawsamoot answered in detail about TAT and informed the meeting that TAT cannot take lead positions in the Chapter.

Justin had several remarks to which Ben replied. He also suggested re-electing Mr. van Walbeek or at least take the Vice Chairman position but he declined.

Mr. Bob James addressed the financial challenges the Chapter is facing and called on the incoming committee to help and find solutions.

He also replied in detail to the various, lively discussions between Justin, Khun Nok and Luzi.

Har introduced himself and suggested an e-commerce event, a “Grand Slam” event, which was followed by extensive discussions about future events.

The suggestion by the outgoing chairman on adding 2 members, namely Mr. Ray Han and Mr. Benjamin Lephilbert, as additional supporters for the ExCom committee was supported and agreed on.

The proposed Chairman also suggested to have between the monthly ExCom meetings individual, one on one, meetings to further develop the chapter.

Mr. Matzig called for votes to elect the new chairman and committee.

Mrs. Ben Montgomery was elected as new Chairman with 6 yes votes and 3 abstentions.

The newly elected ExCom as follows:

Chairman & Chairman Industry Relations Committee	Ms. Ben Montgomery
Vice Chairman	Mr. Luzi Matzig
Treasurer	Mr. Bob James
Hon. Secretary	M.L. Hathaijnok Kritikara
Chairman IT Committee	Mr. Har van der Veen
Chairman Inbound Marketing Committee	Mr. Justin Malcolm
Chairman Outbound Marketing Committee	Ms. Narierut Pantong
Chairman Membership Committee	Mr. Bert van Walbeek
Chairman Education Committee	Dr. Jutamas Wisansing
Chairman PR Committee	<i>to be advised</i>
Committee member	Mr. Siradej Donovanik (Champ)
Committee member	Mr. Chotechuang Soorangura (Tony)
TAT Committee Member	Ms. Chureerat Kongtrakul
TG Committee member	Ms. Anoma Romyanan
Representing the TG Committee member	Ms. Panada Chanitwat
Honorary Advisor	Mr. Thawatchai Arunyik, Governor of TAT
Advisor	Ms. Phornsiri Manoharn
Advisor	Ms. Pyaman Tejapaibul, President of TCT

# Committee Reports

Action

## Education Committee

Past & future actions to be reported during next meeting

## Marketing Inbound Tourism Committee

Past & future actions to be reported during next meeting

## Marketing Outbound Tourism Committee

Past & future actions to be reported during next meeting

## P.R. Committee

Past & future actions to be reported during next meeting

## Membership Committee

Past & future actions to be reported during next meeting

## Industry Relations Committee

Past & future actions to be reported during next meeting

## Information Technology Committee

Past & future actions to be reported during next meeting

## Treasurer

Bob James read the financial reports.

No objections were raised and the accuracy of the reports was accepted.

## Secretariat matters

Gisi reported on the membership:

The following members had their membership terminated, due to unpaid membership fees:

ARLYMEAR TRAVEL SERVICE CO., LTD.

FAR EAST TRAVEL CENTRE (BKK) LTD.

ROONGSARP TRAVEL SERVICE CO., LTD.

TRAVEL CENTER ASIA CO., LTD.

FAIR HOUSE VILLAS & SPA

RAMA GARDENS HOTEL

WINDSOR SUITES

Mr. Charlie Charuvastr cancelled his membership.

Total members: 104

Members paid: 1

Membership fee outstanding: B 424,875.00

New members:

GO VILLAS ASIA

MILLENIUM HILTON HOTEL

She also presented the invoice for the audit fee of Baht 27,285.00, which was approved and agreed on to be settled.

Furthermore Gisi informed the meeting that the profit from the joint Christmas luncheon of Baht 36.000 and US\$ 4,805 with Skål would be split between the Philippines Appeal and the Good Shepherd Sisters.

The P&L statement for the 1<sup>st</sup> quarterly luncheon and the AGM on February 19, 2014 showed a profit of Baht 1.600.

## **PATA Headquarters items**

none

## **Any Other Business**

The Chairman and Vice Chairman will take responsibility for changing the bylaws.

Luzi suggested to add a new member category for aviation.

No other pending business to be addressed, the Chairman thanked the committee and the meeting adjourned at 11:55hrs.

## **Next meeting**

**Wednesday, April 30, 2014**

**10:00h at Krabi Room**

**25th floor, Centara Grand at Central World.**