

PATA Thailand Chapter's ExCom Meeting Minutes

July 03, 2013 at 10:00h at Engagement Hub PATA HQ

Present:

Mr. Bert van Walbeek	Chairman Executive Committee
Mr. Luzi Matzig	Vice Chairman
M.L. Hathaijnok Kritikara	Hon. Secretary
Ms. Ben Montgomery	Chairman Industry Relations Committee
Ms. Patsupa Lelanapaparn	TAT Committee Member
Ms. Anoma Romyanan	TG Committee member
Ms. Sutarat Chalothorn	PATA HQ
Mrs. Gisi van Walbeek	Secretariat

Excused:

Mr. Bob James	Treasurer
Mr. Justin Malcolm	Chairman Inbound Marketing Committee
Ms. Narierut Pantong	Chairman Outbound Marketing Committee
Mr. Siradej Donovanik (Champ)	Committee member
Ms. Sirima Eamtako	Chairman PR Committee
Mr. Blair Speers	Chairman IT Committee
Dr. Jutamas Wisansing	Chairman Education Committee
Ms. Chureerat Kongtrakul	TAT Committee Member
Ms. Panada Chanitwat	TG Committee member

Guests:

Monica Pawa	PATA HQ South Asia Chapters
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The Chairman opened the meeting at 10.20h and thanked PATA HQ for hosting the meeting.

Minutes of ExCom meeting on May 22, 2013 were reviewed and approved.

Ben presented the idea that Centara would like to host the media brief.

The Chairman also mentioned that two seats are still open at the ExCom and asked for input / suggestions from the present members.

Chairman's Report

He reported on the successful forum at the TTM+.

He continued to go on the record that BMA will not sponsor the luncheon next year and proposed that PATA Thailand Chapter should get involved. It will be tabled again during the debriefing.

He also informed the meeting about the Industry Day with Siam University which he did not see as a real success.

Her continued to report on the planned meeting with the JFCCT about safety and security.

Committee Reports

Action

Education Committee

Dr. Jutamas was excused and Ben reported on her behalf in detail regarding the meeting they had with the ministry of education.

The Chairman informed the ExCom of the talk he had with the Governor about “Mapping the Future”.

Dr. Jutamas is still working on writing the “rules” for the student contest of the Khun Kusa scholarship

Jan

Referring to the AU Student Chapter Kh. Sutarat reported on the June 30 event in great detail.

The Chairman will set up a meeting with Charly and report at the next meeting

BvW

Marketing Inbound Tourism Committee

Justin was excused and Gisi informed the meeting about the upcoming joint event with Skål – the midsummer fest on July 18th at the Chatrium Hotel.

Ticket prices have been set at Baht 1.400 for members and Baht 1.650 for non-members.

Marketing Outbound Tourism Committee

Khun Narierut was excused, nothing to report

P.R. Committee

Khun Sirima was excused

The Chairman will follow up on the planned Media brief.

Membership Committee

The committee chair position is still open and the Chairman again asked all ExCom members to find a replacement and also for help to get more members.

Industry Relations Committee

Ben reported on their meeting with TCT, Khun Piyaman and her meeting with, Khun Uraiwan from MoTS.

Information Technology Committee

The Chairman will contact Freddy Muenger from BitSiren regarding the ongoing problems with the Chapter’s email addresses.

Treasurer

Bob James was excused and Luzi read the financial reports.

No objections were raised and the accuracy of the reports was accepted.

Secretariat matters

Gisi reported on the membership:

Total members: 103

Members paid: 67

New member:

Global Travel Media

Membership cancellations:

MSL Software

Riva Surya Bangkok

Swissotel – Le Concorde Bangkok

Westin Grande Sukhumvit

Gisi reported that the Chapter registration is near completion.

The Chairman consequently pointed out that after the registration is finalized the bylaws need to be changed.

PATA Headquarters items

Kh. Sutarat updated the meeting on the status of the TM in Chengdu.

Ivy gave a presentation and reported on the PATA Academy.

PATA HQ will have a meeting with Google on August 21.

The Chairman proposed a luncheon with Google and TripAdvisor and the Chapter

Justin

September 9 is the Hub City Korea and October 10 – 12 in Djakarta, the 11th Hub City Indonesia.

Any Other Business

No other pending business to be addressed, the Chairman thanked the committee and the meeting adjourned at 11:55hrs.

Next meeting

Tuesday, July 30, 2013
10:00h at Engagement Hub PATA HQ